

JAN. 27-29

2026

EXHIBITOR BROCHURE



ENERGY PROGRESS & INNOVATION CONFERENCE

BISMARCK EVENT CENTER 315 S 5TH STREET BISMARCK, ND



Energy Progress & Innovation Conference



ndepic.com

CHAIR'S WELCOME



For more than four decades, the Energy Progress and Innovation Conference (EPIC) has served as a reliable and respected event for professionals and exhibitors to gather for education, innovations and best practices in technology, and networking with other professionals in the energy industry. Whether it's the pre-conference workshops or conference sessions, EPIC also provides a collaborative space for future-focused discussions with industry experts and your peers!

I'd like to extend a special "Thank you" to our valued sponsors and exhibitors. The conference would not be what it is today, without your support and participation over the years! The innovative technologies and services you showcase during the conference contribute greatly to the shared learning experience and great networking opportunities for attendees.

EPIC's partnership with Bismarck State College (BSC) is also noteworthy. The partnership was first established in 1980, this conference has grown from 100 attendees and eight sponsoring companies – to more than 1,200 attendees, over 200 exhibitors, and 30 representatives from local companies forming the EPIC Planning Committee. These representatives team up with BSC monthly to plan the annual EPIC. Kudos to the BSC team of professionals for lending their expertise and exemplary efforts to make each conference better than the last one.

We continue to look for ways to bring more value to the conference. This includes a marketing initiative to expand outreach to more companies and professionals in the energy industry and offer a robust, diverse lineup of conference sessions.

I'd invite you to join us in "growing" the conference and increasing networking opportunities for all who attend. Tell others in your professional network about the conference, and encourage your company colleagues and peers to attend the conference with you.

On behalf of the EPIC Planning Committee, we're excited to welcome you to this year's conference!

Pamela Clark-Stein
2026 Conference Chair
North Dakota Association of Rural Electric Cooperatives

January 27-29, 2026 | Bismarck Event Center | 315 S 5th Street, Bismarck, North Dakota

IMPORTANT Information related to Complimentary Representative Registration:

In December, BSC will email you to request the names of exhibitor and sponsor representatives utilizing the complimentary registrations included with your purchase. You can submit or change these names through **January 8**. After this date, any new names or substitutions must be provided on-site January 27. The email will be sent to the company representative you designated during your exhibitor or sponsorship purchase. This email will come from **bsc.training@bismarckstate.edu**, so please add this address to your safe senders list to ensure you don't miss any important information.

LEC @ EPIC VENDOR SUBMISSION INFORMATION

Please note an important registration change - ALL EXHIBITORS for 2025 will register through Bismarck State College, Continuing Education (BSC-CE).

All vendor representatives will submit information through BSC-CE.

All companies selecting this option will be reviewed and approved by the Lignite Energy Council before booth confirmations are sent to ensure current members receive space in the requested area.

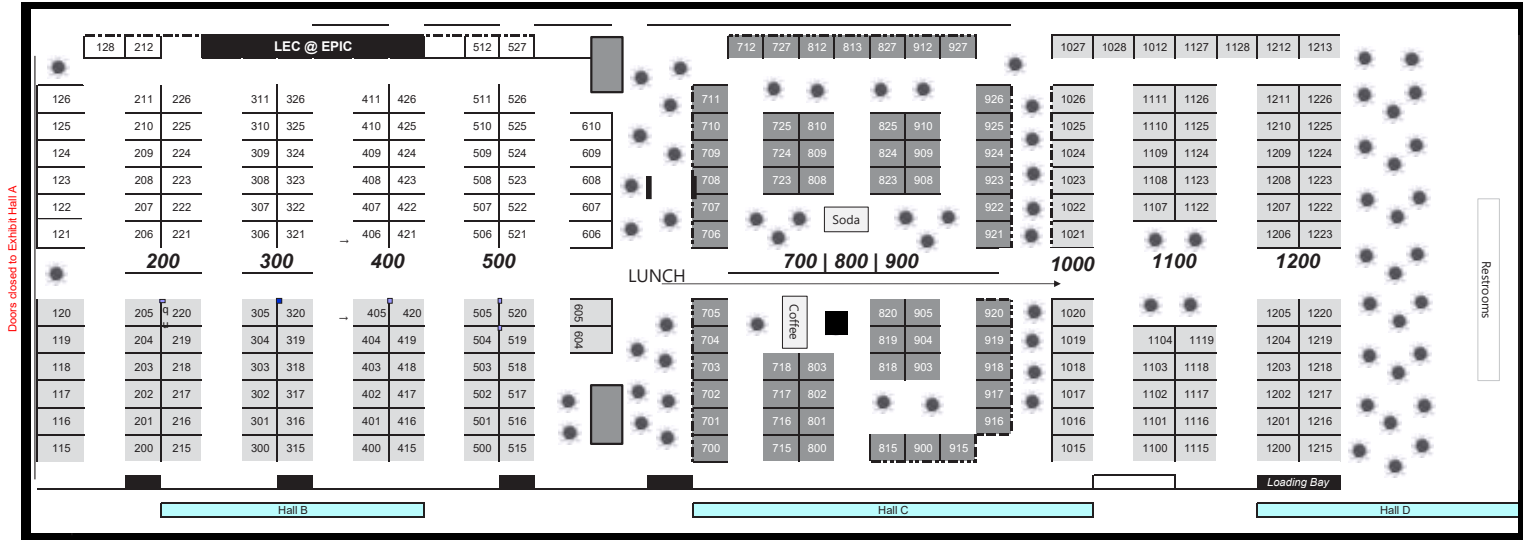
Questions? Contact us at bsc.training@bismarckstate.edu

The logo for LEC@EPIC, featuring the text "LEC@EPIC" in white on a dark blue rectangular background.

When you are ready to register on October 15, you will:

- Go to registeratbsc.com
- Click on EPIC Registration on the left menu
- Select 2026 EPIC Exhibit Booth - LEC Member

2026 EXHIBIT HALL MAP



Map is subject to change, based on booth sales.



Standard Booths

Premier Booths

LEC @ EPIC

Trucks may be anywhere in the hall, but require a minimum 10x20-space; larger vehicles will be placed along the edges of the hall and require a truck/trailer booth purchase.

SCHEDULE AT A GLANCE

All times are CST

TUESDAY, JANUARY 27

- 8:00 am - 4:30 pm Pre-Conference Sessions
- 9:00 am - 4:30 pm Exhibitor Registration and Setup
- 4:30 pm - 6:00 pm Exhibitor Social (open to the public)

WEDNESDAY, JANUARY 28

(registered participants only)

- 7:00 am - 8:00 am Registration/Check-in/Breakfast
- 7:00 am - 8:00 am Exhibitor Showcase Open
- 8:00 am - 9:30 am General Session & Opening Keynote
- 9:30 am - 4:30 pm Exhibitor Showcase Open
- 10:00 am - 11:50 am Breakout Sessions 1 & 2
- 11:30 am - 1:00 pm Lunch & Door Prizes (Must be present to win)
- 1:00 pm - 2:50 pm Breakout Sessions 3 & 4
- 3:00 pm - 3:30 pm Sponsor Ice Cream Social
- 3:30 pm - 4:30 pm General Session & Closing Keynote followed by Grand Prize Drawings (Must be present to win)
- 4:30 pm - 5:30 pm After Hours Social (Exhibit Hall)
- 6:30 pm - 10:00 pm Casino Night (Radisson Hotel)

THURSDAY, JANUARY 29

(registered participants only)

- 7:00 am - 8:00 am Registration/Check-in/Breakfast
- 7:00 am - 8:00 am Exhibitor Showcase Open
- 8:00 am - 9:30 am General Session & Opening Keynote
- 9:30 am - 2:30 pm Exhibitor Showcase Open
- 10:00 am - 11:50 am Breakout Sessions 1 & 2
- 11:30 am - 1:00 pm Lunch & Door Prizes (Must be present to win)
- 1:00 pm - 1:50 pm Breakout Session 3
- 1:50 pm - 2:15 pm Sponsor Ice Cream Social
- 2:15 pm - 3:30 pm General Session & Closing Keynote followed by Grand Prize Drawings (Must be present to win)
- 2:30 pm Exhibitor Tear Down

JOIN US FOR



Casino Night

Radisson

BISMARCK

605 E Broadway Ave
Bismarck, ND 58501

701-712-6475

Hospitality suites are available!

January 28, 2026

* As a courtesy to conference attendees, the EPIC planning committee strongly recommends that exhibitors observe the tear down time. Early tear down may result in future fees or ineligibility to exhibit.

REGISTRATION DETAILS

Registration as an EPIC exhibitor or sponsor must be done online at registeratbsc.com. Registration dates are **Wednesday, October 15, 2025 (8 am CT) through Friday, January 16, 2026 (end of day)** or sellout. REMINDER: The individual that registers your company is not automatically registered for the conference. **All booth prices will increase by \$250 per booth on Friday, January 9, 2026.**

For 2026, three booth options are available – standard booth (includes LEC@EPIC), premier booth, and truck/trailer space. Premier exhibitors are located in aisles 700-900 and require a premier booth or a diamond or casino night sponsorship purchase. **Registration instructions will be finalized and sent the week of September 30 by email.**

BSC recommends logging into your profile in our system, registeratbsc.com, to verify your contact details and confirm your login credentials are up to date.

Booth Cancellations:

Notifications must be made in writing to bsc.training@bismarkstate.edu

- Notifications received through Friday, December 12, 2025, will be charged 25% of the total registration fee.
- December 13, 2025 - January 8, 2026 will be charged 75%.
- Cancellations received Friday, January 9, 2026 or after will forfeit the entire booth registration fee.

Please note that all registration fees listed below are valid from October 15, 2025 - January 8, 2026.

***All booth fees increase by \$250 on January 9.**

OPPORTUNITIES

For 2026, there are three booth options, a standard booth, premier booth and truck/trailer booth.

Each booth comes with an 8' table and two chairs (unless otherwise specified). You MUST confirm that you want those items in your space with the Bismarck Event Center. They will email an equipment request form in late December.

Standard & LEC* Exhibitors: \$1,250

(Limit four booths per company)

- Two complimentary representative registrations; registrations include breakfast and lunch (W-Th), social, and breakout sessions
- 10' x 10' booth with carpet (see map for booth layout)
- 8' table with blue table cloth
- Two chairs
- Exhibitor directory listing in the conference program book
- 110 electricity

**LEC exhibitors must be a member of the Lignite Energy Council to have your booth in that area of the exhibit hall.*

Trucks/Trailer Space: \$5,000

- Four complimentary representative registrations which includes breakfast and lunch (W-Th), social, and breakout sessions
- 20'x10' space (no carpet), or the equivalent to (2) standard booths
- Location can be in any standard exhibit aisle, in the exhibit hall, including the LEC area
- 8' table with blue table cloth
- Four chairs
- Exhibitor directory listing in the conference program book
- 110 electricity
- Vehicle/trailer cannot block any part of the aisle or surrounding booths
- Exhibitors will be asked to move vehicles/trailers in on Monday, January 26. Remaining booth setup cannot be done until January 27.



Truck specific set up requirements are listed on page 7. Please read these details carefully.

Premier Exhibitor Upgrade: \$1,750

(Aisles 700, 800, 900 – *historically highest traffic area*)

- Companies can purchase up to four premier booths
- Includes all benefits listed for standard exhibitors
- Upgrade package includes:
 - One additional complimentary booth representative
 - Guaranteed booth placement in high traffic zones of Exhibit Hall (see map for booth layout)
 - One additional chair
 - Level identification in the exhibitor directory section of the conference program book
 - Complimentary breakfast and lunch (W-Th), social, and breakout sessions for one additional booth representative

NEW OPPORTUNITY

Exhibitor Discount Available! If you're new or returning for the first time since 2016, you're eligible for a reduced booth rate (of 50%)!

1. Scan the QR code here and enter your company information.
2. BSC will verify your company details. If we can confirm that you are new or haven't registered in 10 years, we will reach out to you.
3. When registration opens October 15, we will guide you through how to register using the discount code.



SPONSORSHIP DETAILS

Companies interested in a Diamond or Casino Night Sponsor must contact our program manager to discuss details by emailing alison.zarr@bismarckstate.edu.

Diamond Sponsor – \$13,000 (Limit: 2)

- **Exclusive day sponsor** for either Wednesday or Thursday, with first-choice opportunity to personally introduce the keynote speaker on your selected day (first come, first served)
- Premier double booth space of your choice
- Twenty (20) full conference registrations
- Recognition by the Conference Chair during both the opening and closing sessions

Brand Exposure:

- Logo with link on the conference website
- Premium, highlighted listing in the printed program book and mobile app
- Rolling banner ad in the mobile app with logo and link
- Logo featured on pre-session rolling screens in general session rooms
- Logo placement on high-visibility sponsorship signage throughout the venue

Day sponsor perk – your logo printed on bags distributed at registration for each participant.

Bonus visibility:

- Half-page, full-color ad in the printed program book
- One dedicated social media feature announcing your company as a Diamond Sponsor before the event

Gold Sponsor – \$5,000 (Limit: 4)

- **Named refreshment break sponsor on your preferred day**, with branded signage at coffee/tea stations and the option to display promotional materials.
- Five (5) full conference registrations
- Recognition by the Conference Chair during both the opening and closing sessions.

Brand Exposure:

- Logo with link on the conference website
- Listing in the printed program book and mobile app
- Rolling banner ad in the mobile app with logo and link
- Logo on pre-session rolling screens
- Logo on sponsorship signage throughout the venue

Refreshment sponsor perk – your logo printed on disposable cups supplied at beverage stations throughout the day

Bonus visibility:

- Option to provide branded coffee sleeves or napkins during your sponsored break
- Social media mention before and during your sponsored break

Silver Sponsor – \$1,500 (Limit: 6)

- **Co-sponsor of the “Build Your Own Sundae” station**, including branded signage at the dessert station and recognition as the sundae sponsor in the program book
- Two (2) full conference registrations for your team or guests.
- Recognition by the Conference Chair during both the opening and closing sessions.

Brand Exposure:

- Logo with link on the conference website
- Listing in the printed program book and mobile app
- Logo featured on pre-session rolling screens in general session rooms
- Logo placement on sponsorship signage throughout the venue

Casino Night Sponsor – \$7,000 (Limit: 1)

Recognized Casino Night sponsor for one day of the conference, with signage at Casino Night and option to have a table with information at the Radisson.

- Premier single booth space of your choice
- Ten (10) full conference registrations

Brand Exposure:

- Logo with link on the conference website
- Premium, highlighted listing in the printed program book and mobile app
- Rolling banner ad in the mobile app with logo and link
- Logo featured on pre-session rolling screens in general session rooms
- Logo placement on high-visibility sponsorship signage throughout the venue

Casino Night sponsor perk – If sponsorship is confirmed early (before Dec. 31), Casino Night will be recognized as “Your Company Casino Night”.

Bonus visibility:

- Quarter-page, full-color ad in the printed program book
- Branded napkins at Casino Night
- Social Media recognition for your company as the Casino Night Sponsor prior to the event.

Social Sponsor – \$2,750 (Limit: 6)

- **Named sponsor of one conference social** – choose from Exhibitor Social, Wednesday After Hours Social (first come, first served). NOT exclusive; 3 spots available per event.
- Three (3) full conference registrations
- Recognition by the Conference Chair during both the opening and closing sessions.

Brand Exposure:

- Logo with link on the conference website
- Listing in the printed program book and mobile app
- Rolling banner ad in the mobile app with logo and link
- Logo on pre-session rolling screens
- Logo on sponsorship signage throughout the venue

Bonus visibility:

- One dedicated social media post promoting your sponsorship in connection with the chosen social event

Supporting Sponsor – \$500

- **One (1) full conference registration** for your team or guest.

Brand Exposure:

- Logo with link on the conference website
- Listing in the printed program book and mobile app
- Rolling banner ad in the mobile app with logo and link
- Logo on pre-session rolling screens
- Logo on sponsorship signage throughout the venue

Grand Prize Sponsor – \$250 (Limit 20)

- **One (1) full conference registration** for your team or guest.

Brand exposure:

- Listing in the printed program book and mobile app
- Logo featured on pre-session rolling screens in general session rooms
- Logo recognition on event signage promoting the Grand Prize Giveaway

Eligibility:

- Available exclusively to confirmed booth vendors
- Invitations to participate will be sent following booth registration

CHECKOUT AND IMPORTANT INFORMATION

Complete registration as you would any other purchase, by clicking on your cart, reviewing contents, agreeing to the cancellation policy (see page 4), and finalizing payment.

- You are able to add **four** booths to your cart and checkout in one transaction.
- Booths will not be held without payment.
- You are not automatically pre-registered for the booth at the 2026 conference if you attended in 2025.
- If your company purchases four booths in one transaction, all booths will be listed in program materials **under the company that completed the registration.**
- North side of aisles 100 - 600 are reserved for Lignite Energy Council members.
- **REMINDER:** 700, 800 and 900 booths can only be secured if you purchase a premier booth, or a diamond or casino night sponsorship.
- No motorized vehicles or trailers will be allowed in exhibit booths, unless they are specifically recognized as a truck/trailer booth.
- If you are unable to participate as a vendor in the show, we ask that you do not host a hospitality suite during show hours.
- The Energy Progress & Innovation Conference committee reserves the right to evaluate company booth requests on an individual basis, as deemed appropriate and/or necessary.

Each booth comes with an 8' table and two chairs (unless otherwise specified). You **MUST** confirm that you want those items in your space with the Bismarck Event Center. They will email an equipment request form in late December.

Once booth assignments are released, you may request a booth change if a competitor is placed nearby—provided space is available—by contacting our office. Competitors will only be moved if they also submit a request. To assist with placement decisions, please list any companies you'd prefer not to be near when registering.

CONFIRMATION, SHIPPING AND FACILITY

Additional Services/Equipment

Any additional costs associated with booth setup are the responsibility of the vendor. The Bismarck Event Center (BEC) will contact all confirmed vendors in late December for additional equipment requests once booth assignments are confirmed. Exhibit booths include a table and two chairs, but **you must confirm with the BEC** if you need them or it will not be scheduled. **You will be charged separately onsite if you do not confirm ahead of time.**

Jobbers Moving & Storage - Convention Freight Services

All exhibits arriving and/or departing via freight carrier must utilize Jobbers Convention Freight Services. Exhibitors bringing an exhibit into the show on the move-in date for the event, are also responsible for removing that exhibit from the BEC. The BEC does not allow other freight carriers to deliver or pick up from the facility.

REMINDER: Tables and chairs will **ONLY** be provided at your booth if you confirm your request with the Bismarck Event Center using their order form. It's up to **YOU** to ensure this is arranged.

Pre-registration is required for Convention Freight Services

- Order form
- Credit card form
- Outbound material handling form
- Freight carrier's outbound bill of lading

Log onto jobberswarehouse.com/cfs to request your password and register

1. Provide your name, company name, telephone number and email address
2. Select your event from the drop-down menu
3. Your password will be emailed to you with the instructions to access and register for Convention Freight Services

★ For shipping questions, please contact Jobbers directly at cfs@jobberswarehouse.com or 701-222-1111.

★ Hotel options are available on the website at ndepic.com.

Display Material Shipment

The BEC will not accept conference shipments prior to Tuesday, January 27 (move-in day).

Also note that wheeled carts are not allowed on the carpeted areas by the west Exhibit Hall entrance.

Setup

Begins January 27, 2026, starting at 9:00 am and must be completed by 4:30 pm to accommodate the Exhibitor Showcase Social. The social will run from 4:30-6:00 pm in the Exhibit Hall.

- The BEC does not furnish extension cords – they are available for purchase at the prevailing rate.
- Trailer parking is limited to the south side of Parking Lots D and C, adjacent to the BEC. Any trailers parked closer or in lots attached to the building will be asked to move.
- Trailer-based exhibits are not allowed to park or be open for viewing in the east and west lot adjacent to the BEC. You will be asked to move.
- Exhibitor packets including name badges and conference material will be waiting for you at your booth(s).
- Door prize drawings will be allowed in exhibitor booths. Each exhibitor will be responsible for awarding their own prizes. Participants will have the opportunity to win door prizes on Wednesday and Thursday during the closing general session (3:00 pm, Exhibit Hall A). Participants must be present to win



Specific Requirements For Truck Exhibitors

- ¼ tank or less of gas/fuel
- Keys must be removed once vehicle is parked
- A tray/mat of some sort must be placed beneath to catch any potential leaks
- No oil-based cleaners
- Companies purchasing a truck and trailer booth will need to move into the hall on Monday morning, January 26. Further details will be shared closer to the conference.

Teardown

Teardown begins at **2:30 pm, January 29** and must be completed by 6 pm. Exhibits will be picked up by Jobbers Moving & Storage and returned to Jobbers' warehouse following teardown.

Jobbers Moving & Storage will remove all convention freight from the BEC by end of day, January 29. After that point, each exhibitor is responsible for making shipping arrangements to remove freight from Jobbers' warehouse with local trucking firms.

Please be sure to make arrangements with the trucking firms prior to the conference. It is the responsibility of each vendor to have the freight bills sent to your company. Do not bill the BEC for your freight.

Bismarck Event Center Exhibitor Rules

- Please refrain from bringing in any outside food or beverages during show hours.
- Any sample food and/or beverage products that may be distributed must have prior approval by Bismarck Event Center Management.
- The use of propane or bottled gas within the building is prohibited. Containers must be removed from the vehicle before it is brought in.
- Nothing may be hung or taped in any manner to portable or sound walls in the facility.
- No staples, stick pins or tacks may be used on draping and/or tables. No holes may be drilled, cored or punched in the building.
- No adhesive backed (stick-on) decals or similar items (except name tags) may be distributed or used in the building. Magnetic backed decals are allowed. The Bismarck Event Center requires the use of residue resistant carpet tape and it must be removed immediately after.
- No painting or welding is permitted in the building.
- Cleaning products must be water based.
- Helium balloons are NOT permitted in the Arena, Exhibit Hall A, B, C or D for any purpose.
- Exhibitors must provide their own extension cords and multi strips or can purchase them onsite at prevailing rates.
- The state of North Dakota requires all exhibitors to have a state tax permit and must register with the Secretary of State if they are going to be making taxable retail sales in North Dakota.
- Giveaway items must comply with building policy. No guns, knives or other dangerous weapons are allowed in the Bismarck Event Center.

ADD YOUR VOICE
to a powerful network of companies
driving the future of the lignite industry.

Join online at: <https://lignite.com/become-a-member>

Lignite
Energy Council

PRESORTED
STANDARD
U.S. POSTAGE PAID
BISMARCK, ND
PERMIT 45



Energy Progress & Innovation Conference

OUR MISSION

Energize industry and individuals in a competitive market through education, technology, and networking.

CONFERENCE HOSPITALITY

Great meals are served each day in the Exhibit Hall. You are invited to attend the daily continental breakfasts, lunches and the afternoon socials on Tuesday and Wednesday.

SHOWCASE HOURS

Tuesday, January 27 4:30 pm - 6:00 pm
Wednesday, January 28 7:00 am - 4:30 pm
Thursday, January 29 7:30 am - 2:30 pm

EXHIBITOR SHOWCASE SOCIAL

Located in the Event Center Exhibit Hall
Tuesday, January 27, 2026, 4:30 pm - 6:00 pm

- Bring in your guests; this is the only time the show is open to the public
- Invite your customers and business associates to join us for this informal evening social

THE AFTER HOUR SOCIAL

Located in the Event Center Exhibit Hall
Wednesday, January 28, 2026, 4:30 pm - 5:30 pm



EPIC
est. 1978

Energy Progress & Innovation Conference

JANUARY 27-29, 2026

Dates to Remember
Call for Presenters:
May 12 - September 5, 2025
Exhibitor Registration:
October 15, 2025 (opens)
Participant Registration:
November 17, 2025 (opens)

Bismarck, North Dakota
ndepic.com